[*Translation*]

**Marketing Strategies to Augment Earnings**

3256. SHRI RAM LAKHAN SINGH YADAV:
SHRIMATI BASAVA RAJESWARI:

Will the Minister of RAILWAYS be pleased to state:

(a) whether his Ministry have formulated an action plant to achieve reduction in operating costs and other expenditure to evolve marketing strategies to augment earnings and preventing evasion of revenue;

(b) if so, the details thereof and the extent of its implementation along with success achieved in this regard so far;

(c) whether survey has also been conducted through any consultancy orgamisations in this regard; and

(d) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI MALLIKARJUN): (a) Yes, Sir.

(b) The Action Plan aims at cost control, cost reduction and various economy measures, evolving marketing strategies to increase earnings, and plugging leakages of revenue. As a result of these measures, the earnings have increased and expenses contained. The operating ratio is expected to improve from 92.0% in 1990-91 to 90.3% in 1991-92.

(c) No, Sir.

(d) Does not arise.

[*English*]

**Stoppage of Guwahati and Shramjivi Expresses at Amroha Station**

3257. SHRI P.M. SAYEED: Will the Minister of RAILWAYS be pleased to state:

(a) whether there is a demand from passengers and other organisations for stoppage of Guwahati and Shramjivi Expresses at Amroha Station;

(b) if so, the action taken by the Government thereon; and

(c) if not, the reasons thereof?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI MALLIKARJUN): (a) Yes, Sir.

(b) and (c). Examined but stoppage of 5609/5610 Avadh Assam Express and 2401/2402 Shramjivi Express at Amroha has not been found presently feasible.

[*Translation*]

**Norms of CBSE for Recognition of Schools**

3258. SHRI NAWAL KISHORE RAI: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether Central Board of Secondary Education (CBSE) have fixed any norms in regard to recognition of schools; and

(b) if so, the details thereof?

THE MINISTER OF HUMAN RESOURCE DEVELOPMENT (SHRI ARJUN SINGH): (a) No, Sir. Central Board of Secondary Education does not recognise schools. It only affiliates those schools which